



IMPERIAL BRICKS

YOUR BUILD, OUR PASSION.





IMPERIAL BRICKS

PROFESSIONAL EXPERTISE AND KNOWLEDGE

With over 150 years collective experience in the traditional brick industry, we are committed to providing all of our customers with the highest quality service and advice.

Our dedicated specifications team are always on hand to provide advice and professional expertise. With unrivalled knowledge of regional brick types, experience in dealing with planning permission and sensitive conservation area sites, our team will guide you every step of the way.

SPECIALIST HELP AND GUIDANCE

Our team of experts are on hand to assist with all your brick related queries. We take pride in knowing our product and being able to offer a full, efficient service that is tailored exactly to your specifications.

ETHICAL AT EVERY STAGE

Integral to our business is the empowerment of ethical supply chains.

Imperial Bricks' products are made ethically to the highest international standards, confirmed by independent audits and robust product testing by recognised third-party bodies. We only partner with manufacturers who meet our ethical policies and business practices as outlined in the Imperial Standard.

Working closely with our manufacturing partners we continuously strive to develop new ways of incorporating materials such as recycled glass, paper and other waste materials into manufacturing processes without compromising the quality of our products.

TRADITIONAL MANUFACTURING, RICH IN HISTORY

As experts in this industry, we know that the quality and character of traditional bricks cannot be achieved through mass production.

We thrive on the little imperfections created during the manufacturing process, which make our bricks truly unique. Our manufacturing techniques perfectly replicate those used through the centuries and we strive for all our bricks to reach the same level of quality and appearance.

HIGH VOLUME AVAILABILITY

We are the UK's largest supplier of traditionally manufactured bricks. Our offering includes handmade, extruded and pressed bricks in imperial, metric, hybrid and linear sizes. With the capacity to deliver over 80 million bricks per annum, three UK storage depots and a dedicated logistics team, we can guarantee stock and delivery to fit your timescale.



QUALITY, SUPPLY AND ETHICAL MANUFACTURING

Imperial Bricks requires all of its manufacturing partners meet and evidence several internationally recognised standards for product quality, sustainability and ethical supply.

As a long-standing SEDEX member, we have always insisted our supply partners carry out SEDEX audits. These audits are totally independent, internationally recognised and meet the guidelines of the Ethical Trade Initiative Base Code. SEDEX audits are seen as the benchmark for ethical trading and health and safety.

OUR PARTNERSHIPS

We are able to stipulate and develop high standards thanks to the long-term, exclusive trading relationships established with our global partners. We have worked with these suppliers over several years, so our customers throughout the supply chain – architects, specifiers, builders, developers and end-users can be confident our bricks are made to the highest quality and reliably supplied.

INDEPENDENT PRODUCT TESTING

All our products are independently audited by Lucideon, a leading UKAS accredited expert in the testing of construction materials, to ensure they are fit for purpose and conform to the relevant British Standards.

Through a rigorous testing program, products are evaluated for compressive strength, dimensional tolerance, frost resistance, water absorption and soluble salt content. Our ongoing commitment to development and testing is unwavering and ensures that products are constantly evolving and always inspiring.



Sedex Member



LUCIDEON
providing material solutions





YOUR BUILD, OUR PASSION

Our team of specification specialists are here to guide you through every stage of the design process. Starting with initial consultation and brick matching, offering bespoke regional solutions that satisfy planning and conservation officers and finally providing on-site advice and guidance.

No matter what size project you are creating, we share your passion for ensuring your unique designs are brought to life with the quality, aesthetic and finish you are looking for. Whether you are building one property or one hundred, we are committed to helping you select products which are regionally suited, visually impactful, satisfy planning requirements, and most importantly – increase your return on investment.

As well as being the UK's leading supplier of traditionally manufactured bricks, we also offer a wide range of complementary products including roof tiles, brick slips, pavers and mortar.

All of our products are produced to the highest quality with ethical manufacturing at the forefront, so you can be confident that what you specify is reliably supplied.

THE SPECIFICATIONS TEAM



Jason Hughes
Managing Director



Rick Doody
Sales Director



Gary Dawber
Commercial Director



Tyrone Bartholomew
Regional Director



Ruth Hughes
Head of Specifications



Liz Griffin
Specifications Admin & Logistics



Sophie Salter
Specifications Sales Support



Lisa Guest
Specifications Sales Support



Chelsea Bridgwater
Specifications Sales Support

WHAT WE DO

FREE BRICK MATCHING AND SAMPLE SERVICE

Accuracy is important, that's why we offer free site visits and subsequent samples to ensure a perfect match. Our brick specialists have over 150 years combined industry experience and will provide you with the best brick match available from our handmade, extruded and pressed brick ranges. If an off-the-shelf option is the best fit, we'll let you know, alternatively we can offer a cost effective, bespoke solution to suit your build.

BESPOKE SOLUTIONS

When our standard brick options aren't quite up to the job, we can step in and deliver a bespoke alternative that is. Utilising the specialist in-house processing and finishing facilities at our head office in the heart of Shropshire, we can colour blend, weather and distress to create a custom brick specifically for your project. So whether you need to match existing brickwork or satisfy planning and conservation requirements, we have the solution.

SPECIALISTS IN REGIONAL BRICKWORK

We are fully versed in planning department requirements and understanding the importance of conservation and replacing like for like. Whether it's renovation, restoration or an imaginative new build, our experts are on hand to help. With our dedicated specifications team we promise to guide you every step of the way in achieving the right aesthetic for your build, whatever the size or location.

FULL RANGE OF COMPLEMENTARY PRODUCTS

We are more than just bricks! We also offer a range of complementary products to enhance your build. Handcrafted roof tiles, pavers and lime mortar along with brick slips, specials and prefabricated components such as chimneys, arches, lintels and columns.

RIBA ACCREDITED CPD

We have been delivering seminars to construction professionals in the UK for over 5 years. During that time we have hosted over 450 seminars both in-house and at various venues across the country. Available in person or online, choose from:

REVOLUTIONISING RESTORATION

Delve into the history of brickmaking in the UK, from the Romans to the Tudors and right into the modern day. Learn how to choose the precise brick that's the perfect fit for renovation, extension or new build projects. With Revolutionising Restoration you will gain an in-depth understanding of traditional brick manufacturing methods, bonding patterns and how these were applied to historical architecture and design.

INNOVATIVE BRICK MATCH SOLUTIONS

Inspiring Ideas for Innovative Brick Matching Solutions is a practical guide to achieving the best brick match. Understanding how and what you are looking for will make sourcing the correct materials quicker and easier. Alongside this you'll also learn the tricks of the trade when it comes to brick blending, colour correction techniques and replicating aged and weathered brickwork.



BRICKS



NOT JUST ANOTHER BRICK IN THE WALL

Using time-honoured manufacturing methods, our skilled brickmakers expertly reproduce authentic colours and textures historically found throughout the regions of the UK.

While handmade bricks are often the best solution for sensitive restoration or extension projects, we also offer extensive ranges of extruded and pressed bricks, meaning we can supply high volume. Our bricks are available in imperial, metric, hybrid, and linear sizes, and we have the capacity and logistics in place to deliver over 80 million per year.

Imperial boasts an unrivalled brick matching service and the ability to tailor our bricks to the exact specifications dictated by architects, planning officers and conservation specialists. With over 150 years of collective experience, we are committed to providing all of our customers with the highest quality service and advice. Whether it's a small scale home renovation or a demanding commercial regeneration, we have the specialist knowledge to help. Speak to one of our brick experts to find out more.



HANDMADE

Crafted by hand, wet clay is thrown into brick moulds lined with sand or water, giving each brick a distinctive creasing pattern. These bricks have irregular edges and usually feature a frog, although can be produced in a solid format. Known for their strength and durability handmades have a characteristic finish and a traditional look.



EXTRUDED

The smooth, uniform appearance of an extruded brick (also known as a wirecut) is achieved by compressing clay through a brick shaped die and then cutting to size with a wire. A dense, machine made brick that offers precision in size. Extruded bricks can be perforated or solid.



PRESSED

Machine made pressed bricks use low water content clay that is passed through grinders and rollers. Pressed bricks are strong, dense and hardwearing, with little or no texture and defined edges and corners. This type of manufacturing process produces durable bricks with consistent finishes.



LINEAR

Create a striking, contemporary look with long format linear bricks. Available in a variety of sizes and finishes, these bricks are made to order and offer drama, elegance and style.

LINEARS



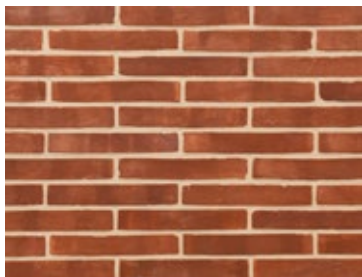
DRAMATIC, ELEGANT AND BOLD

Step outside the standard brick format and create powerful, eye-catching architecture. These stunning, elongated bricks allow contemporary, distinctive design statements that are not limited by rules or tradition.

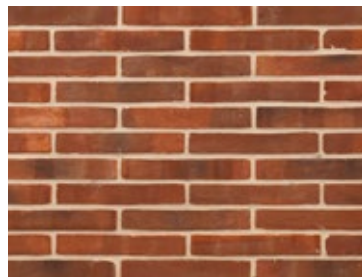
Also known as long format or Roman bricks, linears can produce exceptional architectural concepts that can be applied across a varied range of projects from commercial to residential. Linears make for exceptional feature walls and imposing contemporary facade designs.

Our linears are made to order in a comprehensive range of colour variations and sizes, including 550mm – the longest linear brick currently available in the UK market.

Sizes: 50 x 288 x 102mm / 50 x 327 x 102mm / 50 x 440 x 102mm / 50 x 490 x 102mm / 50 x 550 x 102mm



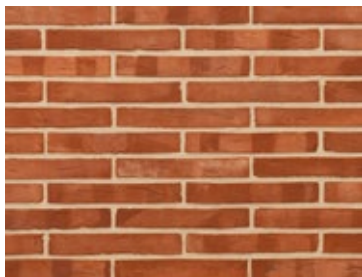
LINEAR 111



LINEAR 112



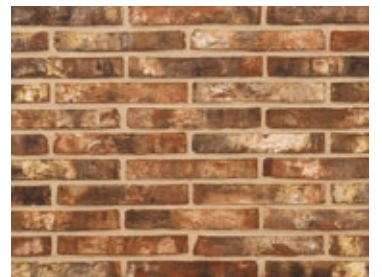
LINEAR 113



LINEAR 120



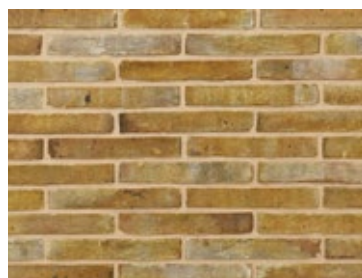
LINEAR 125



LINEAR 129



LINEAR 130



LINEAR 131



LINEAR 135

BRICK SLIPS



THE INTERIOR AND EXTERIOR SOLUTION

Brick slips offer a cost effective way to achieve the same appearance as conventional brickwork. Benefitting from the durability and longevity of bricks these are a great way to achieve a large scale brick finish within budget.

They offer a quick and easy installation process and are available to be fabricated with dovetail and chamberlain fixtures for use with a variety of cladding systems.

Brick slips are also used widely in prefabricated components such as chimneys and arches.

Imperial offers our entire range available as brick slips, cut to order at headquarters in the heart of Shropshire, where we can work closely with clients to produce bespoke solutions and bring ideas from conception to reality.



FEATURE WALLS

Use to create a warm and inviting ambience with a nod to Britain's industrial heritage by incorporating a feature wall using brick slips. Suited across a wide variety of spaces, brick slips offer a multitude of design possibilities in residential, retail, hospitality, commercial and office environments.



EXTERNAL CLADDING

The fast track way to achieving the look, feel and durability of a brick wall. Now in higher demand than ever, external facade systems are the ideal solution for mid and high-rise developments looking to achieve the traditional aesthetic that brick offers.



AVAILABLE ACROSS THE ENTIRE RANGE

We offer a bespoke brick slip cutting service enabling choice across a full spectrum of colours and finishes. Whether it's the earthy, rustic look of a genuine handmade or the sleek, uniform feel of an extruded or pressed brick we can custom create to your exact design specifications.

ROOF TILES



EVERY BUILD NEEDS A ROOF

Crafted by hand to create subtle blends, mellow shade variations and no harsh colour changes.

Our carefully curated range of handcrafted roof tiles are specially designed to complement our bricks. Conscientiously formed by expert tilers, each individual tile is truly unique.

We combine modern clay preparation methods and kiln technology with traditional manufacturing techniques to produce beautifully crafted tiles, that are available in a range of timeless colours. With a sandfaced texture, that offers an established, characterful look which will retain for decades to come.

Available in an array of colours; our products have natural variations in shape and texture which will furnish builds with a traditional, established look.



COALPORT AUTUMN

Subtle shades of oranges to light browns, selectively blended to produce a softly graded colour variation. Each handcrafted tile is unique with slight natural variances, emulating the visual appeal of traditional reclaimed tiles.

COALPORT WEATHERED

Shades of medium to dark browns, specially selected and blended to create the subtle varied tones seen on the roofs of historic properties.

COALPORT SALVAGE

Showcasing blended shades of orange and brown with a naturally weathered and aged finish, Coalport Salvage offers a true replication of the sought after reclaimed handmade tiles seen on old farmhouses, which are often in short supply.

COALPORT DARK ANTIQUE

Dark weathered clay roof tiles with a sanded texture, replicating the handmade tiles found on older, aged properties. A popular choice for restoration and renovation work which compliments traditional brickwork.

PAVERS

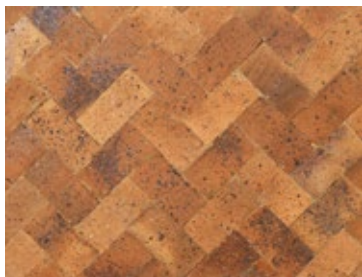


A MOSAIC OF YOUR MAKING

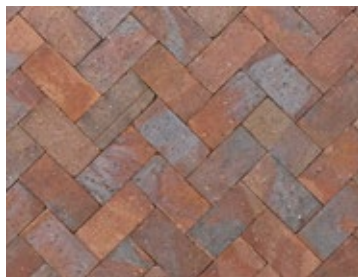
Discover our range of outdoor brick pavers, ideal for taking any outside space to the next level.

With eight blends in our paving range the options are endless for customising garden paths, driveways, and patios. Brick pavers are easy to install and offer a low maintenance, versatile and durable option in hard landscaping design.

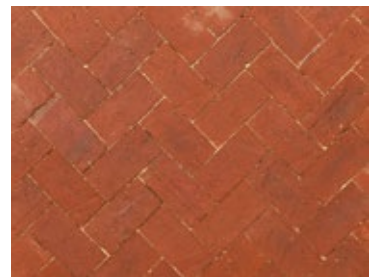
Our brick pavers are naturally coloured by the type of clay used in their production, they will retain their colour over time and will last for generations. Available in traditional reds and browns, warm beiges and buffs or cool and modern blues and greys. Made with the same care and attention as our handmade bricks these traditional clay pavers will enhance any outdoor space.



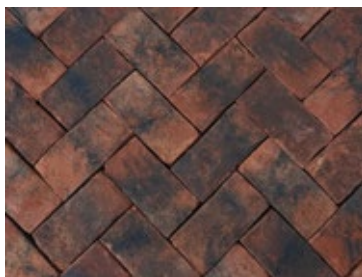
OCHRE PAVER



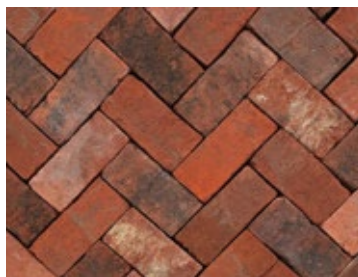
BLUE BRINDLE PAVER



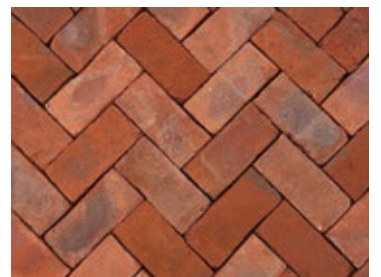
RUSSET PAVER



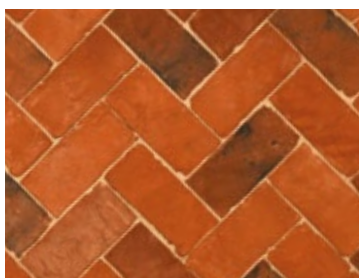
BALMORAL PAVER



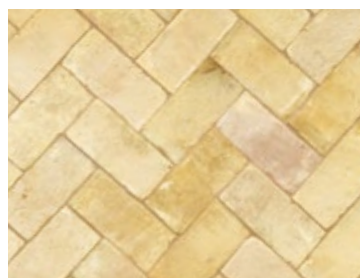
SANDRINGHAM PAVER



HAMPTON PAVER



TUDOR MULTI PAVER



SUFFOLK PAVER

PROJECT FOCUS





WHAT WILL YOU CREATE?

ONE SILK STREET, MANCHESTER



BRICK: BESPOKE BLEND LINEARS
ARCHITECT/DEVELOPER: MECANOO/NORTHERN GROUP

One Silk Street is an award-winning development designed to progress an area rich in cultural heritage. The nine-storey building offers luxury co-living, serviced offices and flexible work spaces, all with impressive views of Manchester from the rooftop terrace.

The site was formerly occupied by an electrical works factory built in the 1950s which was demolished to make way for the new building. To create the unique development, Mecanoo purposefully designed the land bounded by Silk Street, Bengal Street, Primrose Street, and Radium Street to meet a double-edged demand for living and working spaces.

The Northern Group and architect requested unique non-standard sized bricks. We manufactured these bespoke bricks chosen specifically for this project in our European factory which holds full EPD, Sedex and ISO accreditations.

We made a total of 450,000 bricks and over 50 different special shapes, demonstrating our commitment to quality and our attention to detail. With these unique handmade linear bricks, the building will have a timeless, lasting beauty.



RICHMOND RIVERSIDE, LONDON



BRICK: WEATHERED ORIGINAL LONDON STOCK
ARCHITECT/DEVELOPER: NOMAD DEVELOPMENTS

A spectacular development of two luxury crafted homes, located in South West London. Nestled within Richmond Riverside, this award winning three storey development was elegantly designed and built by Nomad developments.

The idyllic properties back onto the River Thames, with their own private mooring at the end of the garden.

Strong architectural features are prevalent and enhanced by materials including bi-fold doors, porcelain tiles and our Weathered Original London Stock handmade bricks. The bricks add an instantly established look, and successfully captures the charming character of these truly exceptional, unique homes.



CRADLE COOMBE, BUCKINGHAMSHIRE



BRICK: COUNTRY BLEND
DEVELOPER: SELF BUILD

Exceptional modern architectural family home located on a secluded picturesque plot. Nestled within a market town in Buckinghamshire, this stunning new build property boasts a large indoor to outdoor living space with a strong contemporary feel. Beginning with the purchase of a 100 year plot back in 2017, building work started on the project in 2019 and has been recently completed to a very high standard.

The property features strong modern architectural design and materials including slate and glass, juxtaposed with the use of traditional coal fired handmade bricks.

The first storey envelope protrudes further from the second storey, and is boldly encompassed by our Country Blend handmade bricks. Teamed with an abundance of natural light, this is a truly exceptional and unique family home.

Our bricks feature multi shade variations and natural creasing on the faces, which add instant kerb appeal to the captivating exterior of the property.



ROYAL ACADEMY OF ARTS, LONDON



BRICK: YELLOW STOCK AND RECLAMATION YELLOW STOCK
ARCHITECT: DAVID CHIPPERFIELD RA

London's iconic Royal Academy of Arts has undergone a high-profile programme of redevelopment and restoration, with the creation of new exhibition spaces, a lecture theatre, cafes and shops. Founded in 1768, the Royal Academy of Arts is the oldest arts institution in Britain. The ten-year project has seen the RA's historic home of 17th-century Burlington House on Piccadilly linked with the 19th-century No. 6 Burlington Gardens, uniting the two-acre campus.

Designed by Sir David Chipperfield RA, the project involved major refurbishment of the two Grade II* listed buildings, the addition of new contemporary elements and the opening of the subterranean brick vaults, The Julia and Hans Rausing Hall, which now houses new gallery spaces and art school studios.

The restored vaults underneath Burlington House provide a central route through the site and exhibit a selection of the RA's historic collection.

Amongst the pinnacle of prestigious historic building projects, this complex scheme required exceptionally high-quality materials.

Imperial's experts worked closely with the contractor, conservation and project teams to deliver an outstanding solution; a custom blend of handmade imperial-sized Yellow Stock and Reclamation Yellow Stock bricks, which were limewashed on site to match the existing brickwork to achieve an atmospheric, historically-appropriate finish.



LITTLE BUDWORTH, CHESHIRE



BRICK: OLDE RECLAMATION SHIRE
DEVELOPER: CRANAGE CONSTRUCTION

Built on the site of a former seven bedroom, 1960s bungalow, this statuesque family home combines sensational contemporary design with beautiful, traditional materials.

The original property was demolished to make way for a two-storey structure complete with a pool house at the rear.

Making a lasting impression, oak is featured prominently and accompanied by roofing slates and Olde Reclamation Shire bricks, chosen for their textured faces and naturally aged appearance.

Characterised by red and orange shades and a weathered finish, these reclamation-style bricks are a popular choice for new builds of distinction.

An extravagant entrance was designed, accompanied by an open-concept kitchen and family area, complete with bi-fold doors in the back, granting access to a modern and indoor-outdoor lounge area.

The luxurious multi-million-pound house is surrounded by exquisitely crafted gardens and a separate garage which also serves as a luxury office space.



HIGHGATE, LONDON



BRICK: CAPITAL BLEND SOFT RED
DEVELOPER: MCM ARCHITECTS

Exceptional modern architectural family home located in Highgate.

After much deliberation and years of planning, permission was finally granted in 2018 for the construction of this impressive new home. Boasting a luxurious and contemporary living area, the new residence is a bold move for the sensitive location.

The architecture of this property incorporates timber, glass and handmade coal-fired bricks, producing an impressive, one of a kind aesthetic.

To create stunning kerb appeal, the self build was intricately designed and built using Capital Blend Soft Red handmade bricks which emphasised the unique character of the dwelling.



EASTENDERS



BRICK: ORIGINAL LONDON STOCK, FARMHOUSE ORANGE AND PRE WAR COMMON
ARCHITECTS: JENKINS DESIGN SERVICES

The original EastEnders set was built in 1984 from steel frames, plywood and plaster brick panels and was only intended to be used for two years, however production carried on there for more than 35 years. The BBC required a new set of actual, functional buildings – all constructed in brick – that would stand the test of time and look the part when filmed in HD.

Around 500,000 handmade bricks were supplied by Imperial Bricks to rebuild the set of the BBC's flagship TV programme. One of the most high-profile projects in London, construction took more than three years and was completed in early 2022.

Set designers reached out to a number of different brick manufacturers, and Imperial were able to provide the best match to the originals. As part of the rigorous procurement process a number of samples were submitted and along with comprehensive documents, ethical consultants visited our manufacturing partner in India and we took the BBC's project director and the main contractor out to inspect production twice.

The choice of brick was particularly important as the original 'yellow stocks' are so distinctive to London. These handmade bricks feature genuine coal spotting – creating an exact replica for the bricks used on the old set.

The bricks are made in the traditional manner to recreate the variations in shade and texture seen in the originals – but with a little help to ensure they meet modern standards for frost resistance and compressive strength. While the majority of the bricks used were Original London Stock, some Farmhouse Orange and Pre War Common blends were also supplied.



LONDON BOROUGH OF WALFORD
TURPIN ROAD E20

HALLÉ ST PETERS, ANCOATS



BRICK: BESPOKE BLEND
ARCHITECT: STEPHENSON STUDIO

The world famous Hallé Orchestra has several rehearsal and performance venues in Manchester, including the converted St Peter's church in the Ancoats district, which is used for rehearsals, recordings, education workshops and small performances.

An extension to the 1859 church building was commissioned to accommodate all its users, including Hallé's choirs and Youth Orchestra, with a global competition launched by RIBA.

The winning design, by architectural firm stephenson STUDIO, echoes the industrial past of the area and complements the original Grade II listed building, whilst making a bold statement with its striking angular features.

It was essential to get the colour and size of the extension's new bricks exactly right. Working closely with the architects to ensure the new bricks harmonised with the church and surrounding buildings, we provided 60,000 bespoke handmade linear bricks for the new structure, which also features exposed brickwork throughout the interiors.

The bricks were supplied in a 'Regal Blend', created especially for this project, featuring a special combination of multi and weathered linear size bricks with natural shade variations of red to orange. As well as matching the colour of the new bricks and surrounding buildings, Imperial produced many complicated specials, necessary to complete the deceptively simple 'box', whilst preserving the distinctive clean lines of the extension.

The multi RIBA award winning project cost £4.7million to build and was named 'The Oglesby Centre at Hallé St Peter's', in honour of a major gift from The Oglesby Charitable Trust.



WORSLEY, MANCHESTER



BRICK: BESPOKE BLEND
ARCHITECT: CARTWRIGHT & GROSS

Luxurious new family home.

This spectacular residence located in the village of Worsley was constructed with the intention of providing a living space that combines contemporary and traditional elements, as well as breath-taking views from the front and back of the property.

The property is brimming with architectural features including sash windows, traditional slates and decorative lintels.

Crafted with careful attention to detail, this residence has a unique identity. Our team of experts provided a bespoke blend, giving it a stand-out presence amongst the neighboring properties.



THE GRAND, LONDON



BRICK: ORIGINAL LONDON STOCK
DEVELOPER: MH CORPORATION

This former cinema has been beautifully transformed into seven extravagant apartments.

Formerly known as the Grand cinema from 1913 to 1940, the developers restored this iconic building by creating luxurious living spaces that embody its grandeur.

With the need for pleasing aesthetics and a consideration of the nearby properties, the design gained planning support with Original London Stock handmade brick slips and bricks being selected as the most appropriate choice for the façade.

The traditional handmade bricks showcase yellow tones with coal spotting, instantly accentuating the captivating exterior of this structure.





IMPERIAL BRICKS

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Sedex Member



LUCIDEON
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